



Stratadigm
ideas that work

**Stratadigm Education and
Training Pvt. Ltd.**

Stratadigm Education & Training Pvt. Ltd. is India's leading Banking, Financial Services & Insurance (BFSI)-focused learning & development company. It designs, develops & delivers learning interventions & smart talent sourcing solutions for global and domestic BFSI and IT companies that produce tangible business benefits. It collaborates with universities, higher educational institutions and industry bodies to offer vocational education programs to students and working professionals that bridge knowledge and skill gaps and help build rewarding careers in the BFSI domain.

THE TEAM



Stratadigm is established and managed by professionals with strong academic grounding (IITs, IIMs, CFAs, CAs and PRMs) and hands-on industry experience in India and abroad with some of the most reputed BFSI companies (Bank of America, Deutsche Bank, BNP Paribas, Societe Generale, ING, ICICI Bank and SBI etc.)

It's team of 45 industry professionals bring together 800+ years of industry and teaching experience.



SERVICE OFFERINGS

Stratadigm offers highly interactive and impactful BFSI domain learning solutions, smart talent acquisition for entry-level positions, vocational education for enhancing student employability, and investor education services for mutual funds and regulators.

Core Services

Corporate Learning Solutions

- Learning interventions aligned with business needs
- Business results focused training
- Trainings designed to
 - enhance skills
 - build knowledge
 - improve productivity
- Collaborative and iterative program design & delivery
- ILTs & E Learning courses

Smart Talent Acquisition

- An alternate channel for entry-level talent acquisition
- Helps move from the old-age Hire-and-Train model to the new-age Train-and-Hire paradigm
- Helps on-board resources who are trained and skilled in the industry practices
- Helps cut down on cost of making resources productive

Investor Education

- End-to-end investor education solutions for AMCs across India – design, development, mobilisation and delivery
- Customized programs for different target groups like Corporates, HNIs, Colleges, Schools and other target groups
- Qualified data to the business fulfilment teams
- Specialised training for Distributors

Vocational Education

- Short-term, employment-oriented Certificate courses
- Different vocational education courses from Tata Institute of Social Sciences, Mumbai (TISS)
- Focus on skill development and student employability
- Robust e-learning platform – SCORE®

DOMAIN COVERAGE

Stratadigm's learning solutions and vocational education offerings cover all parts of the BFSI domain including commercial banking, investment banking, asset management, capital markets, risk and compliance, finance & accounts, and sales & relationship management. These topics are covered at different levels viz., Foundation, Intermediate, Advanced and Certifications.

Retail Banking

Corporate Banking

MORTGAGE

Sales
TRAINING

FOREIGN
exchange

CORPORATE
TREASURY
AND CASH
MANAGEMENT

GLOBAL
CAPITAL
MARKETS

Derivatives
MARKETS

RISK
MANAGEMENT

CRM

Investment
management

Wealth Management



Fund Management

financial
accounting

Financial
Modeling

CORPORATE FINANCE

Management
Accounting

THE LEARNING EXPERIENCE



Stratadigm's core strengths are in curriculum design, content development and delivery methodologies. Its proprietary methodology – the TEAW® model helps easy absorption and retention of the subject.

Equities

Program delivery happens in multiple modes – ILT, Virtual ILTs, Self-Study using Workbooks and interactive self-paced E Learning.

Assessment Center

Learning impact is enhanced by a variety of tools including games

<p>Reading Material Downloads</p>	<p>Extra Reading Downloads</p>	<p>Useful site links</p>	<p>Noteworthy books</p>	<p>Audio Resources</p>
<p>Practice Problems</p>	<p>Practice Situations</p>	<p>Play Wordgames</p>	<p>Watch Films & amp Clips</p>	<p>Mobile Games</p>

ACCREDITATIONS & AFFILIATIONS

Stratadigm has strong affiliations and accreditations with leading Indian and foreign institutions and industry bodies that are focused on enhancing skills and competencies in the BFSI domain.

The Financial Markets Association, Paris



Accredited Training Partner of the global institution.

The Chartered Institute for Securities & Investment, UK



Accredited Training Partner for preparing candidates for CISI Diplomas

National Skill Development Corporation (NSDC)



NSDC is the nodal agency responsible for skill development in India. Stratadigm is a Training Partner of NSDC.

BFSI Sector Skill Council of India



Stratadigm is an Affiliate of the BFSI Sector Skill Council of India and skills people on areas identified by the NOS.

School of Vocational Education, TISS



Vertical Anchor for BFSI domain – offers Certificate, Diploma and Graduate programs

KEY ACHIEVEMENTS

Stratadigm's journey has been exciting and rewarding with multiple achievements. Key milestones include

Training of over 47,000 banking & financial services industry professionals

Facilitating global certification of about 6,000 professionals

Placement of 1,000+ students with leading banking companies

Publication of books on Foreign Exchange Markets, Derivatives, Financial Services Marketing and The 2008 Global Financial Crisis

Content development for leading MNC banks in India and abroad



- **For Corporate Learning Solutions/Investor Education Services**
– Mr. Gianendra Gupta, + 91 98997 92296
 - **For Smart Talent Acquisition Services** – Mr. Sanjuwar D C, + 91 88868 67891
 - **For Vocational Education** – Mr. Heroji Anbalagan, +91 90520 61222
- Hyderabad | Bengaluru | Jaipur | Delhi/NCR | Chennai | Visakhapatnam | Kakinada

CUSTOMERS SERVED

Stratadigm is the preferred learning partner for many of the world's leading banks, financial services companies, BPOs/KPOs of BFSI companies and BFSI-centric IT companies. We have the privilege of working with leading global BFSI and IT companies for over 9 years. Key clients include



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MARKETS SERVED

Stratadigm has a multinational footprint with a strong presence in India, Philippines, Sultanate of Oman, the UAE and Nigeria.

